

Annual review & social time: 3:30-4:00

- Refreshments
- Introductions
- Lu will be presenting an overview of the year

OFFICIAL MEETING: 4:00 – 4:30

AGENDA : Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

Current Executive Board Members:

Chair: _____, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Toby Polkinghorne, Chris Amundson, Micki Czech, Amy Allen

Wednesday, January 22, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Updated budget, financials

5- Introduction of new Community/Chamber Members: Joann Schroeder

6- Director’s Report-

7- Old Business

- Membership renewal -
- Chamber Event reports & updates: see calendar attached
Networking events – Tomorrow- 2025
Jan - Childcare Appreciation, Feb- CentraCare, March- William Dingman
Prairie Days – June 7th - update
- Tom Murch NEW accountant

8- New Business

- Voting in of Executive & Board members
- New Member drive: See list attached
- Chamber Bucks - NEW updates...questions
- Update Signers on bank accounts
- MN Chamber of Commerce Executive conference in February

9- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events on a monthly basis