

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow,

Secretary-Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

Wednesday, June 26, 2024 – Monthly MEETING 03:30 PM @ City Hall

MEETING

1-Call to Order/Roll Call: Introduction of NEW City Administrator – Candy Bruder

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report

5- Introduction of new Community/Chamber Members: Karina's Creations

6- Director's Report-

Webpage- Rick's retirement

7- Old Business

- a. Chamber/Tourism Event reports & updates:
Networking events- tomorrow- Camphill hosting – who can come?
Prairie Days report
Pre- Parade activities Part 1:
<https://www.facebook.com/media/set/?set=a.784915447119333&type=3>
Pre- Parade activities Part 2:
<https://www.facebook.com/media/set/?set=a.785160763761468&type=3>
Parade: <https://www.facebook.com/media/set/?set=a.785482027062675&type=3>
Concert in the Park – July 11, July 18, July 25, August 1 & August 8 – see attached
- b. Tourism update: Banners DONE & video banner in the process
- c. New hire & Work Based Learning students – updates/report
- d. By-laws review - add email voting EXAMPLE c) If authorized by the statute under which the association is created, and to the extent not limited or prohibited by the articles of incorporation, bylaws, or declaration, the entire vote on any single issue (except the election of directors), or issues may be taken by electronic means or by mailed ballots, subject ...
- e. WAVE Saludos Welcome Center update- Non-profit report

8- New Business

- a. Vote in New Chamber board member (?)
- b. Next meeting location - Lake Charlotte or Harmony & August meeting canceled (vacation)

9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2024 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **10** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
On going
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budgeted in the positive.