

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary-Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen, Toby Polkinhorne

Wednesday, December 18, 2024 – Monthly MEETING 03:30 PM @ City Hall

MEETING

1-Call to Order/Roll Call

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Budget discussion, Membership increase, Director’s salary annual increase

5- Presentations:

6- Director’s Report-

7- Old Business

a. Chamber Event reports & updates:

Networking events – December – Alex Tech, 2025- Jan - Childcare Appreciation sponsors

Bright Light festivities - report

Arts & Craft show – report

b. Phil Gould is retiring. Tom Murch is willing to be our accountant. Cost

8- New Business

a. Board members stepping down, officers & new members recruitment

b. Membership renewal - Jan 1, 2025

c. Annual meeting

9- Adjourn Our Core Values :

❖ Promoting and connecting Chamber Members

❖ Information and Resource Hub

❖ Community enhancement

Long Prairie Area Chamber of Commerce

2024 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **10** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
On going
 - b. Promote and share business events and content via the chamber website, Facebook, Networking events, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budgeted in the positive.