

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow,

Secretary-Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

Wednesday, May 1(April 24), 2023 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report

5- Introduction of new Community/Chamber Members:

6- Director's Report-

Webpage- TCDC new director- Rick retiring

7- Old Business

- a. Chamber/Tourism Event reports & updates:
Networking events- United Way & Wholesome Living Acres Farm and Back Forty
NEXT- LPGE hosting
Career Fair- surveys & report
Cinco de Mayo/Festival Latino- canceled
Arts & Crafts Show update
Prairie Days updates – June 1-9 - details, volunteers - committees
Concert in the Park
- b. Tourism update: video banner and banners downtown
- c. [Minnesota Main Streets Conference | Rethos](#) – report

8- New Business

- a. Hiring a new person - Marketing, bi-lingual
- b. Chamber Goals...update?

9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2024 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **10** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
On going
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budgeted in the positive.