

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## **AGENDA : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

**Wednesday, October 25, 2023 – Monthly MEETING 03:30 PM @ CITY HALL**

### **MEETING**

**1-Call to Order/Roll Call:**

**2- Approval of agenda/additions/deletions**

**3- Approval of Minutes, additions**

**4- Financial Report**

**5- Introduction of new Community/Chamber Members:** United Way & Project LP 100

**6- Director's Report-** Facebook- June/July new followers **55**

**\*\* Homecoming post - 1,985 engagements**

Webpage- Featuring our Own- **Manufacturers' breakfast**

**7- Old Business**

- a. Event reports & updates: Networking events- ITEN Funeral home, Manufacturer's Breakfast, Learning Luncheon- who can make it? Halloween Trick or Treat- volunteers needed, Arts & Crafts Show - Career Fair - Postponed till February, Prairie Days dates
- b. MSR grant and Banners update
- c. Tourism amount funded \$5,500
- d. Discussions: Community Garden, Outdoor Rink... WAVE, Explore MN- share spreadsheet

**8- New Business**

- a. Setting Goals for the year

**9- Adjourn** Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

# Long Prairie Area Chamber of Commerce

## 2023 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. Organize Community Development Opportunities
  - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
  - a. Establish a budget committee to meet quarterly to discuss financials.
  - b. Ensure community events are budget positive.

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NEED TO RENEW:

AJ Peters Consulting	204.00	\$204.00
Daybreak Foods	463.60	\$463.60
Griff's Pizza	278.00	\$278.00
Staples Area Men's Chorus	78.00	\$78.00
Todd County Council on Aging	78.00	\$78.00
Venis Apiaries LLC	220.00	\$220.00
Wolves Youth Wrestling	78.00	\$78.00