

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## **AGENDA : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Sarah Amundson, Micki Czech

**Wednesday, June 28, 2023 – Monthly MEETING 03:30 PM @ City Hall**

### **MEETING**

**1-Call to Order/Roll Call:**

**2- Approval of agenda/additions/deletions**

**3- Approval of Minutes, additions**

**4- Financial Report**

**5- Introduction of new Community/Chamber Members:**

**6- Director's Report-**

Facebook- May/June new followers 64

Webpage- Featuring our Own- **Community Health Worker grant**

### **7- Old Business**

- a. Growth Zone update
- b. Event updates: Networking events, Prairie Days, Concert in the Park, MS Tram
- c. Volunteers for Events: Concert in the Park & MS Tram

### **8- New Business**

- a. New board members: Chris Amundson replacing Sarah Amundson and Greg Standafer and Amy Allen??
- b. NEW Upcoming events: Public Forum – Commissioner position open – date?  
City Wide Garage Sales – August 4 & 5, Career Fair - October 27
- c. MSR grant update

**9- Adjourn** Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

# Long Prairie Area Chamber of Commerce

## 2023 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. Organize Community Development Opportunities
  - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
  - a. Establish a budget committee to meet quarterly to discuss financials.
  - b. Ensure community events are budget positive.

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