

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **AGENDA : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: President- Josiah Tonder, VP Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Sarah Amundson, Amber Miller, Micki Czech

**Thursday, POSTPONED till March 9, 2022 – ANNUAL MEETING 05:30 PM @ 110 Coffee**

### **MEETING**

**1-Call to Order/Roll Call:**

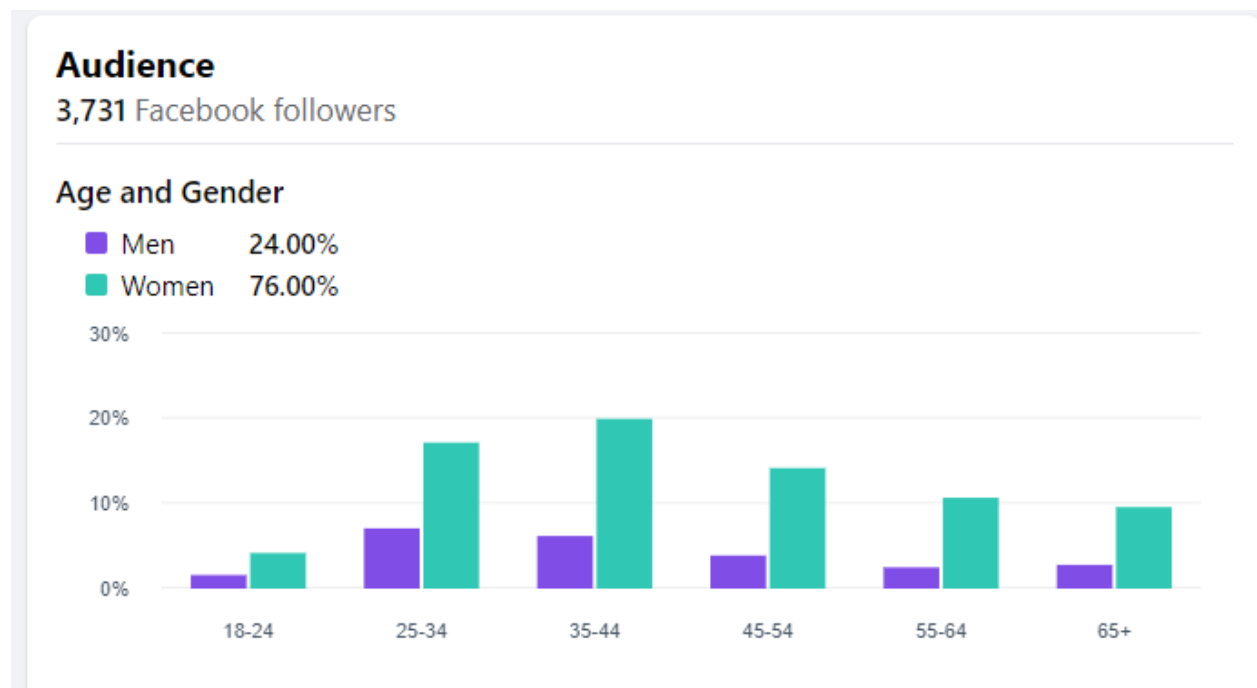
**2- Approval of agenda/additions/deletions**

**3- Approval of Minutes, addition, Financial Report**

**4- Introduction of new Community/Chamber Members:** Budget Inn, Aaliyah's Angelic Nails, Subway, LP Car Wash

**5- Director's Report-**

Facebook- January/February followers



Webpage- Featuring our Own- **Women in Business**

### **6- Old Business**

- a. Grant updates: \$5,000 Welcome Center- Initiative Foundation, CRSDP- UMN – Deepening Impact application
- b. Growth Zone update
- c. Discussion about our core values & mission statement- HOMEWORK & 2023 **Strategic Goals**

- d. Upcoming Events: Networking events, Cinco de Mayo, Prairie Days, Concert in the Park, MS Tram

**7- New Business**

- a. Fundraising letter and Sponsorship levels - Lions, Rotary, businesses, organizations
- b. Tourism question & Billboard for both Chamber & Tourism– How much should we ask for from Tourism to support our events and advertising that are tourism oriented.

**8- Adjourn** Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

# Long Prairie Area Chamber of Commerce

## 2023 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**

#### 4. Organize Community Development Opportunities

- a. **Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.**

#### 5. Budget

- a. **Establish a budget committee to meet quarterly to discuss financials.**
- b. **Ensure community events are budget positive.**

????