

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Minutes : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members in Attendance: Josiah T, Denita W, Clara V, Todd E, Sarah A

Thursday, POSTPONED till March 9, 2022 – ANNUAL MEETING 05:30 PM @ 110 Coffee

MEETING

1-Call to Order/Roll Call: 5:35PM

2- Approval of agenda/additions/deletions: Motion made by Clara to approve agenda, second by Denita. Unanimous, Motion carried.

3- Approval of Minutes: Motion made by Todd to approve minutes, second by Denita. Unanimous, Motion carried.

4. Financial Report: Motion made by Clara to approve financials, second by Sarah . Unanimous, Motion carried.

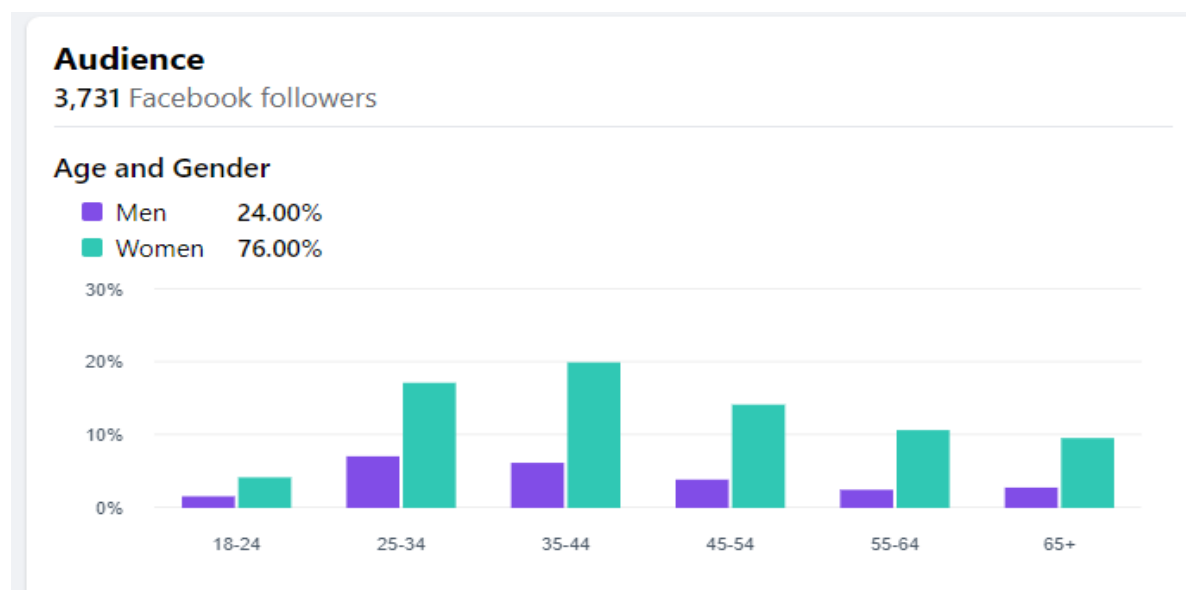
Have not yet had a bill from Growth Zone.

Waiting on \$12,000 in renewals.

4- Introduction of new Community/Chamber Members: Budget Inn, Aaliyah's Angelic Nails, Subway, LP Car Wash

5- Director's Report-

Facebook- January/February followers



Webpage- Featuring our Own- **Women in Business**

6- Old Business

- a. Grant updates: \$5,000 Welcome Center- Initiative Foundation
- b. CRSDP- UMN – Deepening Impact application
 - a. They are wanting to see how far it will go and progress.
- c. 5 wings Art Council grant applied for
- d. Growth Zone
 - a. Database available
 - b. Charge of 3.99% for credit card payments doing online payments. Further discussion needing to be completed on wording for dues next year for cash vs. credit payment.
- e. Discussion about our core values & mission statement- HOMEWORK & 2023 Strategic Goals
 - a. Further discussion at next meeting
- f. Upcoming Events: Networking events, Cinco de Mayo, Prairie Days, Concert in the Park, MS Tram

7- New Business

- a. Fundraising letter and Sponsorship levels - Lions, Rotary, businesses, organizations
 - a. Being sent out via email and mailing
- b. Tourism question & Billboard for both Chamber & Tourism– How much should we ask for from Tourism to support our events and advertising that are tourism oriented.
 - a. Estimates obtained
 - b. We did not have the additional cost of a Billboard in our budget.
 - c. Could we approach the Tourism Board to cover the cost of the billboard while we provide the graphics?
 - d. What main events/Tourism do we want to highlight?
- c. Lu will send out a list of Women Owned Businesses and Co-Owned Businesses. Please review for additions.
- d. Motion made by Denita to accept resignation of Amber Ellerson from the LPACC board, second by Todd E. Unanimous, motion carried.

8- Adjourn Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub