

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

Wednesday, December 27, 2023 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

END OF YEAR GATHERING:

- Introductions
- Jose Alba will be giving a CentraCare report
- Lu will be presenting an overview of the year

OFFICIAL MEETING:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Updated budget, investment and IRS reinstatement & penalty

5- Introduction of new Community/Chamber Members: Luna Country Store

6- Director’s Report-

**** Long Prairie Police force welcomes first Hispanic– Post engagement 2,500**

Webpage- Featuring our Own- **LP Police article**

7- Old Business

- a. Event reports & updates: Networking events- Long Prairie, Arts & Crafts Show -end report, Prairie Days updates – June 2-9 (Bike & Trike?)
- b. MSR grant and Banners update – see attachment
- c. Discussions: Tourism (increase) Community Garden (letter to City Council), Outdoor Rink

8- New Business

- a. LPEDA contract increase 3%

9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2023 Strategic Goals

1. Increase Chamber Membership
 - a. Secure 15 new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out Bi-weekly emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budget positive.

???