

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## **AGENDA : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

**Wednesday, August 23, 2023 – Monthly MEETING 03:30 PM @ CITY HALL**

### **MEETING**

**1-Call to Order/Roll Call:**

**2- Approval of agenda/additions/deletions**

**3- Approval of Minutes, additions**

**4- Financial Report**

**5- Introduction of new Community/Chamber Members:**

Small Business Listing - Eternal Arrangements

**6- Director's Report-** Facebook- June/July new followers **43**

### **Top post**

[See all](#)

Last 28 days

Boost this post to reach up to 926 more people with every \$14 you spend.



**IN HONOR OF TOM BESEMAN:** This Post is in honor of Tom Beseman, the Director of Rendering at Central Bi Products and a resident of Swanville...

August 2 at 12:31 PM · 🌐

Post Impressions

2,629

Post reach

2,255

Post Engagement

4,860

Webpage- Featuring our Own- **Playground & Parks article.**

### **7- Old Business**

- a. Event updates: Networking events- Prairie Family Dental – tomorrow, Career Fair - Oct. 27
- b. Events review: Concert in the Park, City Wide Garage Sales – August 4 & 5, Public Forum August 7
- c. New board members: Chris Amundson ...suggestions

### **8- New Business**

- a. MSR grant update
- b. Setting Goals for the year

**9- Adjourn** Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

# Long Prairie Area Chamber of Commerce

## 2023 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. Organize Community Development Opportunities
  - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
  - a. Establish a budget committee to meet quarterly to discuss financials.
  - b. Ensure community events are budget positive.

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AJ Peters Consulting			204.00	\$204.00		
Alexandria Technical College			1,000.00		\$1,000.00	
Breitenfeldt Group			400.00	\$400.00		
Bruce Kivley	5.00	75.00	\$80.00			
<del>Casey's General Store</del>			<del>220.00</del>	<del>\$220.00</del>		
Central Bi Products	2,500.00			\$2,500.00		
Daybreak Foods			463.60	\$463.60		
<del>Dreams United/Suenos Unidos</del>			<del>78.00</del>	<del>\$78.00</del>		
Gould Bookkeeping and Accounting (C)			220.00	\$220.00		
<del>Greg Leidenfrost</del>			<del>147.00</del>	<del>\$147.00</del>		
Griff's Pizza			278.00	\$278.00		
Hats Off Coffee			220.00	\$220.00		
<del>Living Hope Woodwork LLC</del>			<del>220.00</del>	<del>\$220.00</del>		
LPEDA	2,512.00		\$2,512.00			
<del>Norwex Gloria Miller</del>			<del>36.00</del>	<del>\$36.00</del>		
<del>Rohdes Midway Gas, Bar &amp; Grill</del>			<del>220.00</del>	<del>\$220.00</del>		
St. Mary's School			222.00	\$222.00		
Staples Area Men's Chorus			78.00	\$78.00		
Todd County Council on Aging			78.00	\$78.00		
<del>Todd County Historical Society</del>			<del>156.00</del>	<del>\$156.00</del>		
Tourism	715.00		\$715.00			
<del>Twardowski Excavating INC.</del>			<del>220.00</del>	<del>\$220.00</del>		
Valley View Estates	220.00		\$220.00			
Venis Apiaries LLC			220.00	\$220.00		
Viva Tobacco & More LLC			220.00	\$220.00		
<del>Woeste Auto</del>			<del>220.00</del>	<del>\$220.00</del>		
Wolves Youth Wrestling			78.00	\$78.00		
TOTAL	\$2,500.00	\$3,447.00	\$1,000.00	\$5.00	\$4,273.60	\$11,225.60