

Long Prairie Area Chamber of Commerce

Meeting Minutes for January 27, 2021

Meeting called to order 4:38pm

In Attendance: Director Luan Thomas-Brunkhorst, President Clara Vancura, Vice-president Teresa Sorenson, Secretary Ashley Gray, Board Member Jodi Dixon, Board Member Todd Ecker, Board Member Tony Roggenbuck.

Agenda Reviewed, "Winter Fest" was added to c. under new projects per Jodi's request. Motion to approve with addition made by Clara, Second by Ashley. Motion carried.

Minutes from 12/23 regular meeting and 12/30 special meeting were reviewed. Motion to approve made by Jodi, second by Teresa. Motion carried

Financial report was received during the meeting from Gould Accounting. Budget has not yet been updated to reflect new membership dues. Motion to table both until February meeting was made by Jodi, second by Teresa. Motion carried.

No external presentations. Facebook page has increased 31 likes since last meeting. Web page has had 980 views in last 30 days. Next feature will be the Southwest Industrial Park.

Old Business

Discussed upcoming GMLP virtual breakfast hosted with Chandler Industries. Ashley agreed to help Lu create a flyer for the event no later than 2/1. Ashley made a motion to create a Zoom account in the chamber's name and purchase an upgraded membership for extended meetings spending no more than \$100 annually, Jodi second. Motion carried.

Annual meeting will be held remotely via zoom. Lu will put together a presentation highlighting 2020.

Discussed need to solidify 2021 goals for the LPACC. Ashley will put together a committee to discuss and present goals. Ashley will also work with Lu on putting together a homework assignment for board members. The assignment will be used to uncover board member's skills and ways they like to be involved.

New Business

Elections were held for the offices of President, Vice President, Treasurer, and Secretary. Motion to keep Clara Vancura as President, Teresa Sorenson as Vice President, Denita Wisniewski as Treasurer, and Ashley Gray as Secretary made by Todd, Jodi second. Motion carried.

Ashley presented results of 2020 satisfaction survey. Results were mostly positive. The data will be used to further guide the board in making decisions regarding chamber effectiveness and resources.

Jodi introduced "Winter Fest" that will be held at Riverside Park. She requested support from board members in creating medallion hunt clues. Board members agreed and discussed a prize of Chamber Bucks. An amount was not determined.

Lu presented information regarding the annual Long Prairie Craft Show. The owner is retiring and has offered the business to the chamber for \$13,050.00. Discussion was had regarding the expense and income opportunity for the chamber. It was agreed a special meeting would be needed to further discuss specifics. Lu will schedule the meeting and consult Gould Accounting and Attorney Franz Vancura.

Meeting Adjourned 5:51pm



Respectfully Submitted 2/11/2021