

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## Minutes

### Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING September 17, 2019 4:30 pm at City Hall

Current Executive Board Members: President- Clara Vancura VP- Denita Wisniewski, Secretary- Misty Lemke, Treasurer- John Howard

Board Members: Todd Ecker, Dave Determan, Andy Otremba, Teresa Sorenson, Ashley Behagg, Stephanie Och, Barb Neumann

Those in Attendance: Clara V., Misty L., Todd E., Dave D., Teresa S., Ashley B., Stephanie O.

1. **Call to Order/Roll Call**
2. **Approval of agenda with addition for new business: Electronic Sign, Flowers on Main and Business Spotlights.** Agenda approval motion made by Dave, second by Misty, motion carried.
3. **Approval of Minutes as presented:** Minutes approval motion made by Dave, second by Todd, motion carried.
4. **Financial Report** - Financial report approval motion made by Stephanie, second by Teresa, motion carried.
  - a. **Accountant Phil Gould has options for NEW report style reviewed for board members**
  - b. **Fundraising ideas need to be discussed**
5. **Introduction of new Community/Chamber Members:** Benning Printing
  - a. **Possible members:**
  - b. **Suggestions:**
6. **5- Tourism Report— OPEN INVITATION:** Eric Streed. Not in attendance.
7. **EDA Report—Government Report- OPEN INVITATION:** City- Ted Gray, Jodi Dixon, County- Rick Utech, School- Jon Kringen, Tammy Cebulla, Bart Rud, Brad Evenson.
  - a. Rick Utech attended and informed of upcoming event for business succession planning
8. **Presentations—** None
9. **Director's Report-**
  - a. Facebook- August/Sept 1940 = 75 since last meeting, please ask a friend to like our page
  - b. Webpage- about 300 visits per week. New spam filter was placed by website company allowing more accurate reporting of human visits.
10. **Old Business**
  - a. Good Morning Breakfast- September 19, 2019 at Trinity Lutheran- WHO can be there?
    - i. Dave, Denita, Stephanie, Ashley, Teresa, Clara
  - b. EDA/Chamber position update-
    - i. website- Report from Ron Kresha with City and EDA looking at investment for new website
    - ii. Business Breakfast
  - c. Welcome project: tote with sponsors, magnet with 6 sponsors, coupon book- 30 pages
    - i. Continuing to get sponsors
  - d. Child Care Solutions grant update – meeting awaiting Initiative Foundation
  - e. Career Fair at LPGE HS- November 6<sup>th</sup>- SAVE THE DATE
    - i. Sponsorship discussed: recommended to go ahead to allow sponsorship for event for 200\$ and receive name on poster and event materials
11. **New Business**

- a. Prairie Days Dates and Bands: May 29, 30, 31 & Do we want Switch \$2500 (deposit 50%). Vote to move forward with deposit for the band "Switch" with motion made by Dave, second by Todd, motion carried.
- b. Welcoming Communities grant- IDI evaluation
  - i. Short survey
- c. Upcoming Chamber events: Halloween, Career Fair, Bright Light Parade
  - i. Business's will be approached in the coming weeks about upcoming events as well as welcome project with coupons
- d. Electronic Sign: Warranty is running out
  - i. Buy another warranty or not? Consensus of adding to the budget for next year for repairs
  - ii. Reviewed typical "life" of electronic sign and potential need to purchase new one within the next 5-10 years.
- e. Flowers on Main: Switching to Pumpkins
- f. Business Spotlights with Taylor Luneman
  - i. Interviewing with chamber members and Taylor writing profiles which will be featured on the website

**12. 11- Adjourn** at 5:45PM

Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub